



Lee's Summit, MO — The National Lubricating and Grease Institute (NLGI) has announced that Crystal O'Halloran, MBA, CAE has joined the organization as its new Executive Director. In her new role, O'Halloran will lead the institute's global strategy and community outreach as well as manage operations and drive membership growth and engagement.

"I'm honored and pleased to join the NLGI team," said O'Halloran. "I'm dedicated to partnering with the board of directors to make NLGI the go-to resource for grease education including information that can lead to the development of better lubricating greases for the consumer as well as provide better grease lubrication engineering service to the industry."

O'Halloran received her undergraduate degree from Kansas State University and graduate degree from Baker University. She began her career in the hospitality industry, but quickly developed a passion for association management. O'Halloran has worked for two associations in Kansas City and has twelve years of association management experience, including seven years of trade association experience. Her skills include developing and implementing strategic plans, generating new revenue streams, refining member engagement, recruitment and retention, launching new initiatives, providing financial oversight as well as cultivating relationships with the Board of Directors, members, staff and partnering organizations.

O'Halloran succeeds Kim Hartley, who joined NLGI in 2003, became executive director in 2007 and now moves into the newly created position of NLGI meeting planner, said Dave Como of Dow Corning, the group's president. "The quality of NLGI's meetings became legendary under Kim's tenure," he added, "and we're delighted to see that continue for our upcoming Annual Meeting," in Coeur d'Alene, Idaho, June 9-12, 2018.

"On behalf of the NLGI board of directors, we're thrilled to welcome Crystal O'Halloran to our organization. Beyond her experience and successes, she is the kind of personable person you feel that you've known for a long time and will be an extraordinary fit for our organization," said NLGI President, Dave Como.