

OFFICIAL LAUNCH OF ASIAN LUBRICANT MANUFACTURERS UNION (ALMU) ON DECEMBER 1, 2017

Singapore's Enterprise Promotion Centres (EPC) Appointed As Association Manager For ALMU

SINGAPORE, December 1, 2017-- The Asian Lubricant Manufacturers Union (ALMU) will officially launch on December 1, 2017 in Singapore. The brand-new trade association will serve the all-important Asian lubricant market – the fastest growing region for lubricant demand – and has appointed Enterprise Promotion Centres Pte Ltd (EPC), headed by Jan Tan, as Association Manager.

The ALMU represents the combined knowledge and expertise of lubricant manufacturers throughout the region, with goals of becoming the trusted voice for the Asian lubricants industry; supporting the development of high quality lubricants; and providing exceptional value to its membership organisations. The region in which ALMU shall operate includes East Asia, South Asia, North Asia, Southeast Asia and Oceania.

Prospective ALMU members include independent lubricant manufacturers, national oil companies & major oil companies, lubricant additive manufacturers, marketers and distributors, base oil manufacturers, marketers and distributors. Although members will primarily be from Asia, any organization outside Asia that has business interests in the region are also welcome to join.

EPC is a Singapore-based company set up in 1989 as an outcome of the SME Master Plan jointly formulated by the Singapore Economic Development Board and the relevant government agencies. EPC provides business facilitation as well as managed services to help companies promote growth and develop capability. EPC has particular expertise in association and event management services.

The first organisational meeting for the new ALMU will be held at the Four Seasons Hotel Macao, Cotai Strip on March 6, 2018. Among those present will be the presidents of the Independent Lubricant Manufacturers Association (ILMA) representing North America, UEIL representing Europe, and the Shanghai Lubricant Traders Association representing China. This event is by invitation only.

If you are interested in finding out more information on the Asian Lubricant Manufacturers Union, or would like to join the ALMU please visit

<http://www.asianlubricantmanufacturers.org/join-us/> for more information.

CONTACT INFORMATION

Asian Lubricant Manufacturers Union

phone: +65 6727 4690

fax: + 65 6727 6889

email: membership@asianlubricantmanufacturers.org

The Gateway West, Level 35

150 Beach Road

Singapore 189720

For more information, visit the website: <http://www.asianlubricantmanufacturers.org>