

# 2018 Sponsorships

## **Sponsorship Benefits**

The category of sponsorship is determined by the total amount sponsored.

### **Platinum Sponsor Benefits**

- One Full-Page Ad in NLGI Spokesman (redeem by 12/31/18)
- Complimentary Table-Top Exhibit
- One Complimentary Education Course Upgrade
- Company Name & Logo listed in Meeting Program
- Company Name & Logo hotlink listed in Mobile App
- Company Name & Logo hotlink listed on NLG Website
- Company Name & Logo hotlink listed in NLGI Spokesman
- Company Exposure Throughout Meeting

### **Gold Sponsor Benefits**

- One 1/2-page Ad in NLGI Spokesman (redeem by 12/31/18)
- One Complimentary Education Course Upgrade
- Company Logo listed in Meeting Program
- Company Logo listed in Mobile App
- Company Logo listed on NLGI Website
- Company Logo listed in NLGI Spokesman
- Company Exposure Throughout Meeting

### **Silver Sponsor Benefits**

- One 1/3-page Ad in NLGI Spokesman (redeem by 12/31/18)
- Company Name listed in Meeting Program
- Company Name listed in Mobile App
- Company Name listed on NLGI Website
- Company Name listed in NLGI Spokesman
- Company Exposure Throughout Meeting

### **Bronze Sponsor Benefits**

- Company Name listed in Meeting Program
- Company Name listed in Mobile App
- Company Name listed on NLGI Website
- Company Name listed in NLGI Spokesman
- Company Exposure Throughout Meeting