



2018 NLGI Website Advertising Rates

90-Day Employment Listing (Word format):

NLGI Member Company	No Charge
Non-Member Company	\$500 USD

Submit employment posting (including contact information) in Word format. Please include company logo.

Button Ads

	1 Month	3 Months	6 Months	12 Months
Member	\$225.00 / mo	213.75 / mo	\$202.50 / mo	\$180.00 / mo
Non-Member	\$315.00 / mo	\$299.25 / mo	\$283.50 / mo	\$252.00 / mo

- Prominent ad placement on NLGI home page
- 5 ad spots available on a first come, first served basis (placed horizontally across page)
- Button ads can be static or GIF
- Includes link to your website
- Size – 175 x 175 pixels

Companies electing to extend their button ad, **MUST** provide 30-day notice

Payment must be made *in full* at contract signing. Button ads will not be posted without full payment and spot may be released.

Inquiries and production materials should be sent to Denise Roberts at NLGI (denise@nlgi.org)

NLGI

816.524.2500
