



## NLGI Spokesman Advertising Contract

*This signed Advertising Contract confirms the request for placement of advertising space in the NLGI Spokesman Magazine*

All rates are net due to NLGI. Ad agencies and 3<sup>rd</sup> parties need to add their commissions and fees on top of the Net rate. | NLGI non-members add 40% to listed rates. | Issued between first and tenth of cover date. | Closing date for insertion orders (space reservation) is first of the month prior to the month of publication. | Extensions on special request.  
 All contracts are final. | Cancellations may be processed on case by case basis, although a percentage of ad charge may apply if canceled after issue deadline.

### Ad Info

Ad Size	Please X
*Inside Front Cover	
*Inside Back Cover	
*Back Cover	
Full Page	
2/3 vertical	
1/2 island	
1/2 vertical	
1/3 vertical	
1/4 vertical	
1/6 vertical	

Ad Type	Please X
B & W	
Full Color	
4-Color	
4-Color w/ Bleed	

Months of Insertion	Please X
Jan / Feb	
Mar / Apr	
May / Jun	
Jul / Aug	
Sept / Oct	
Nov / Dec	

Total:	\$
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### **Company Info**

Company: _____		
First Name: _____	Last Name: _____	
Address: _____		
City: _____	State: _____	Zip: _____
Country: _____	Phone: _____	
Email: _____		

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