



NLGI Spokesman Advertising Contract

This signed Advertising Contract confirms the request for placement of advertising space in the NLGI Spokesman Magazine

All rates are net due to NLGI. Ad agencies and 3rd parties need to add their commissions and fees on top of the Net rate. | NLGI non-members add 40% to listed rates. | Issued between first and tenth of cover date. | Closing date for insertion orders (space reservation) is first of the month prior to the month of publication. | Extensions on special request.
 All contracts are final. | Cancellations may be processed on case by case basis, although a percentage of ad charge may apply if canceled after issue deadline.

Ad Info

Ad Size	Please X
*Inside Front Cover	
*Inside Back Cover	
*Back Cover	
Full Page	
2/3 vertical	
1/2 island	
1/3 vertical	
1/4 vertical	
1/6 vertical	

Ad Type	Please X
B & W	
Full Color	
4-Color	
4-Color w/ Bleed	

Months of Insertion	Please X
Jan / Feb	
Mar / Apr	
May / Jun	
Jul / Aug	
Sept / Oct	
Nov / Dec	

Total:	\$
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Company Info

Company: _____	
First Name: _____	Last Name: _____
Address: _____	
City: _____	State: _____ Zip: _____
Country: _____	Phone: _____
Email: _____	



NLGI Spokesman Advertising Contract

Payment Info

Card No: _____ Exp Date: _____

Name as printed on card: _____

Signature: _____ Date: _____

Total Amount to be Charged: \$ _____

We have agreed upon the conditions listed herein.

NLGI Date

Advertiser / Client Date