



#### **FOR ADDITIONAL INFORMATION**

Director of Customer Experience

Doug Honig

440-871-7887

[marketing@sealandchem.com](mailto:marketing@sealandchem.com)

sealandchem.com

#### **FOR IMMEDIATE RELEASE**

### **SEA-LAND CHEMICAL COMPANY EXPANDS EUROPEAN SALES TEAM**

**Westlake, OH | Antwerp, BE**, November 18, 2021 – Sea-Land Chemical Company, a leading global chemical distributor of specialty additives for the lubricants industry and household, industrial and institutional cleaning markets, today announced the addition of Ben Verhaeghe as EU Sales Manager, based in Antwerp, Belgium.

Ben will lead Sea-Land’s European business development efforts and have sales responsibility across the European Union.

Ben brings a master’s degree in chemistry and valuable industry experience to Sea-Land. Previously, he spent 14 years with chemical manufacturer Oleon. There he developed a strong industrial lubricants and ester background. At Oleon, he held roles including Production Manager, Lubricants Sales Manager, Product Manager, and Development Engineer Lubricants. Ben was responsible for the commercial, tactical and strategic growth of different regions and key accounts. He also managed the logistics and production operations at the chemical site of Oelegem.

“Driving European growth is an important part of Sea-Land’s strategy, and we’re thrilled to have Ben join our team,” said Jennifer Altstadt, president. “It’s always exciting to find people who have the right skills and experience and who can help achieve our growth goals.”

Ben will report to David Smith, Business Manager based in Manchester, United Kingdom.

#### **About Sea-Land Chemical Company**

Sea-Land Chemical Company is an industry leader in the global distribution of specialty raw materials and additive chemical technologies. Sea-Land supports customers from its US headquarters and warehouses throughout the US, Canada and Europe. Via the company’s technically trained and market-focused professionals, customers receive high quality, consistent and reliable raw material solutions for finished product compounders and blenders for the industrial lubricants; household, industrial and

institutional cleaners; agriculture; construction; CASE and personal care markets. Visit [www.sealandchem.com](http://www.sealandchem.com) to learn more.

###

For more information, please contact Doug Honig at 440-871-7887, email us at [marketing@sealandchem.com](mailto:marketing@sealandchem.com) or visit [www.sealandchem.com](http://www.sealandchem.com)