



FOR IMMEDIATE RELEASE

Vasu Bala Named Global Vice-President of Technology



DALTON, Ga., February 21, 2022 – Tiarco, LLC., a specialty chemical manufacturer for latex, grease & lubricant, water treatment, and oil & gas applications, and a subsidiary of **Textile Rubber & Chemical Co., Inc.** (TRCC), a global chemical and technology company with manufacturing facilities throughout the world, is pleased to announce the promotion of **Vasu Bala, Ph.D.** to **Global Vice-President of Technology, R&D and Quality**. In this expanded role, Dr. Bala will also serve as a key steward of Tiarco’s intellectual property and regulatory adherence.

“We will continue to rely heavily on Vasu to attract and mentor members of Tiarco’s technical staff, while developing our current team to exceed the requirements of our customers,” said **Kevin Nolan, Vice President and General Manager of Tiarco, LLC.**

In his previous role as Tiarco’s Global Technical Director, Dr. Bala led research and development, technical service, and quality control functions for nearly five years. Under his leadership, Tiarco has introduced several new products that have contributed to the company’s overall success. His contributions have been extremely beneficial across all of Tiarco’s global market segments, operations and within TRCC’s divisions, affiliates and subsidiaries.

Prior to joining Tiarco, LLC., Dr. Bala held leadership positions at Afton Chemical, Cognis-Henkel and BASF Corporation. He completed his Ph.D. and Post-Doctoral studies in Chemical Engineering at Pennsylvania State University, and has authored and collaborated on dozens of publications and patents.

Learn more by [visiting www.tiarco.com](http://www.tiarco.com).

About Tiarco, LLC

A subsidiary of [Textile Rubber & Chemical Co., Inc.](#), Tiarco, is a privately owned, specialty chemical manufacturer servicing latex, grease & lubricant, water treatment, and oil & gas applications with chemistries that deliver the highest levels of cost performance. The company is active globally with global sales offices and distribution facilities worldwide to better serve our customers. **Learn more at www.tiarco.com.**

###

(photo attachment: Vasu Bala, Ph.D.)