



## NLGI Spokesman Advertising Contract

All rates are net due to NLGI. Ad agencies and 3<sup>rd</sup> parties need to add their commissions and fees on top of the Net rate. NLGI non-members add 40% to listed rates. Issued between first and tenth of cover date. Closing date for insertion orders (space reservation) is included on editorial calendar. Extensions on special request. All contracts are final. Cancellations may be processed on case-by-case basis, although a percentage of ad charge may apply if canceled after issue deadline.

### Ad Info

Ad Size	Please check
*Inside Front Cover	
*Inside Back Cover	
*Back Cover	
Full Page	
2/3 vertical	
1/2 island	
1/3 vertical	
1/4 vertical	
1/6 vertical	

Ad Type	Please check
B & W	
Full Color	
4-Color	
4-Color w/ Bleed	

Months of Insertion	Please check
Jan / Feb	
Mar / Apr	
May / Jun	
Jul / Aug	
Sept / Oct	
Nov / Dec	

Total:	\$
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### **Company Info**

Company: _____		
First Name: _____	Last Name: _____	
Address: _____		
City: _____	State: _____	Zip: _____
Country: _____	Phone: _____	
Email: _____		

*This signed Advertising Contract confirms the request for placement of advertising space in the NLGI Spokesman Magazine*

**We have agreed upon the conditions listed herein.**

\_\_\_\_\_  
 NLGI Date Advertiser / Client Date